

FIVE LEARNINGS FROM THE SHARP END OF SUSTAINABILITY



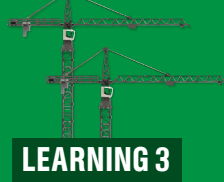
The Sharp End of Sustainability analyses global opinion research with 1,680 operational professionals and 1,180 business leaders from the automotive, industrial, manufacturing and marine sectors on the transition to a sustainable economy.



LEARNING 1
EFFICIENCY FIRST



LEARNING 2
MAKE DATA WORK HARDER



LEARNING 3
WASTE NOT WANT NOT



LEARNING 4
SUSTAINABILITY REQUIRES PARTICIPATION



LEARNING 5
PROVE THAT SUSTAINABILITY IS A PRIORITY

SUSTAINABILITY IN PRACTICE

LEARNING 1 EFFICIENCY FIRST

Improving energy efficiency could be the 'low hanging fruit' in companies' quest to becoming more sustainable.

BUSINESS LEADERS

51%

...said that energy efficient machinery is an important part of their organisation's transition.

OPERATIONAL PROFESSIONALS

66%

...said that energy efficient machinery is an important part of their organisation's transition.

56%

...said that investing in new technology to improve energy efficiency will be an important part of any strategy for reducing emissions.

59%

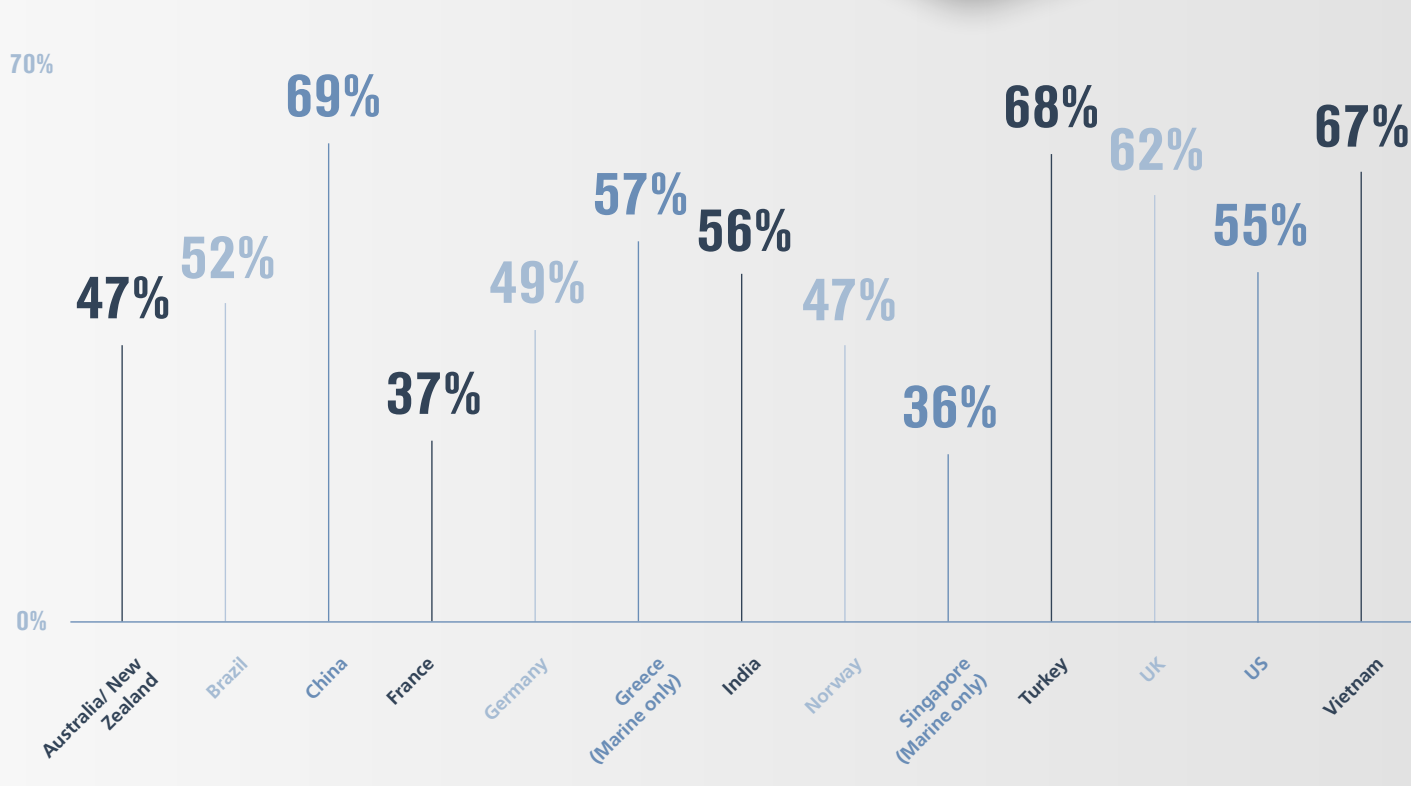
...said that investing in new technology to improve energy efficiency will be an important part of any strategy for reducing emissions.

LEARNING 2 MAKE DATA WORK HARDER

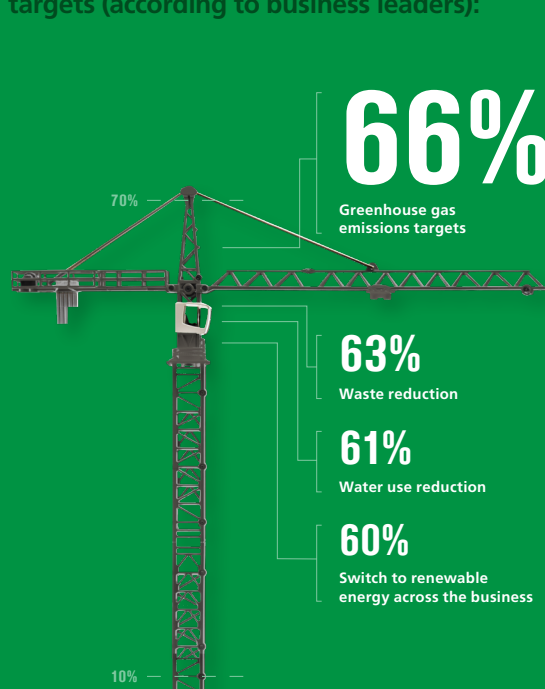
When speaking to operational professionals, this research found that 55% believed better insight from data is an important driver in improving the sustainability performance of their business.

55%

The proportion of operational professionals who thought their business needs to get better insight from data, by market:



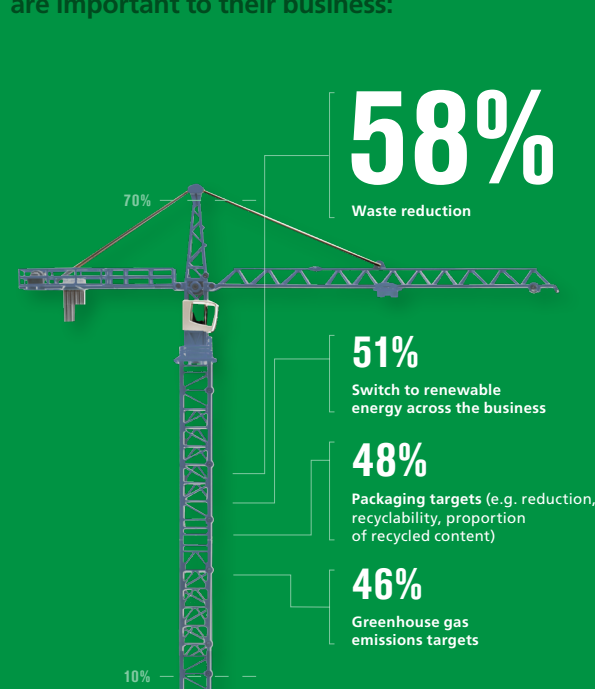
The proportion of businesses in our study that have set the following sustainability targets (according to business leaders):



LEARNING 3 WASTE NOT WANT NOT

For resource and energy intensive businesses, reducing waste could be one of the first steps in their sustainability programme.

The proportion of operational professionals that think these targets are important to their business:



LEARNING 4 SUSTAINABILITY REQUIRES PARTICIPATION

Unless sustainability strategies are understood, supported and actioned by the workforce, meaningful progress may be a challenge.

BUSINESS LEADERS

Business leaders believed just 40% of their employees understand their sustainability strategy, and even fewer support and agree with it.

40%

OPERATIONAL PROFESSIONALS

46% said that their organisation's sustainability strategy is not being carried out on the ground.

46%

LEARNING 5 PROVE THAT SUSTAINABILITY IS A PRIORITY

Around half of the operational professionals in the study believed sustainability is not one of the C-suite's top priorities despite it being important to employee engagement with sustainability strategies.



BUSINESS LEADERS

64% said that sustainability is at the core of everything their organisation does.

OPERATIONAL PROFESSIONALS

48% believed that the sustainability strategy is not a top priority for their leadership team.



As the world works together to create a more sustainable economy, all companies – including Castrol, our clients and our suppliers – have a critical role to play. The transition is one of the biggest challenges that we have ever faced, but reaching out across organisations, building connections between sectors, and sharing learnings across our networks will help us to move forward together.”

Rachel Bradley, Global Sustainability Director, Castrol

To learn more about the research and Castrol's PATH360 sustainability programme visit: Castrol.com/sharp-end-of-sustainability

IT'S MORE THAN JUST OIL. IT'S LIQUID ENGINEERING.

